



WHAT IF FEWER AMERICANS died from dumb gun negligence?

What if next year saw fewer big toes blown to oblivion?

Fewer toddlers handling loaded guns? What if one kid *didn't* die for a dumb reason? That would be good, right?

It's not a trick question. This is as controversial as puppies and ice cream. Even one less dead loved one is something we can all agree on. Right, responsible gunowner? Right, left-leaning senator? Right, Mom?

We're thinking America is ready to stop shooting itself in the foot. We're thinking everyone can pause the debate for a sec and pay attention to one simple thing. Somewhere out there is an unlocked, loaded gun. Don't we all want to reach it before a 3-year-old does?

CLEAR IT ★ CHECK IT ★ LOCK IT
AND HELP SOLVE AMERICA'S DUMBEST PROBLEM.



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BUT,
SERIOUSLY.
DON'T SHOOT
YOUR
EYE OUT.

CLEAR IT ★ CHECK IT ★ LOCK IT



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TODDLERS *ARE TERRIBLE* MARKSMEN.

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GUN SAFETY
SHOULD BE AS
HOTLY DEBATED
AS PUPPIES

★ ★ ★ AND ★ ★ ★

ICE CREAM.

CLEAR IT ★ CHECK IT ★ LOCK IT

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NO ONE

LIKES A

3-YEAR-OLD

★ ★ ★ **WITH** ★ ★ ★

A 1911.

★ CLEAR IT

★ CHECK IT

★ LOCK IT

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A
WITTY LINE
ABOUT
GUN SAFETY
COULD GO HERE.
BUT ONLY
DUMBASSES
NEED THAT, RIGHT?

CLEAR IT ★ CHECK IT ★ LOCK IT

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DON'T SHOOT
YOUR
2ND AMENDMENT



THE FOOT.

CLEAR IT ★ CHECK IT ★ LOCK IT

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NO ONE
WANTS A
BULLET HOLE

★ ★ ★ *IN* ★ ★ ★

THE MAN CAVE.



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MARKSMEN
SHOOT
BULLSEYES.
DUMBASSES
SHOOT
CEILINGS.

CLEAR IT ★ CHECK IT ★ LOCK IT

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YOUR LEG

WORKS

BETTER

IF YOU DON'T

SHOOT IT.

CLEAR IT ★ CHECK IT ★ LOCK IT

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DON'T
BE A PART OF
AMERICA'S
DUMBEST
PROBLEM.



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IT'S NOT
LAND OF THE
FREE,
HOME OF THE
DUMBASS.

CLEAR IT ★ CHECK IT ★ LOCK IT

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